

Use "Startup budget template" to calculate and plan the necessary costs to launch your startup.

Getting started with a template

At the top of the sheet, there is a table for analyzing startup funding. In the cell "PRE-PLANNED BUDGET GOAL" enter the preliminary/ expected value of the required funding. After that, go to the next block.

PRE-PLANNED BUDGET GOAL	ACTUAL START-UP FUNDING	ACTUAL EXPENSES	DIFFERENCE

Then you need to fill in the block of attracted funding to implement your startup. It consists of three constituent types of financing: investors, loans, and additional funding.

START-UP FUNDING	BUDGET	ACTUAL	DIFFERENCE
INVESTORS			
Owner 1			
Owner 2			
Owner 3			
Other			
TOTAL			
LOANS			
Bank loan			
Non-bank loan			
Other			
TOTAL			
ADDITIONAL FUNDING			
Grant			
Crowd funding			
Other			

- In the column "BUDGET," enter the planned values of attracted financing for all types that are relevant to you.
- In the column "ACTUAL," enter the actual values of the financing you have managed to attract from the given types of financing.
- In the column "DIFFERENCE," the value will be calculated automatically - the cell will display the difference between the planned and actual value of the attracted financing.

The next step is to fill in the block of expenses that you need to pay to launch your startup. All costs are divided into two types: fixed (one-time payment) and monthly expenses.

COSTS	BUDGET	ACTUAL	DIFFERENCE
FIXED COSTS			
Advertising for Opening			
Basic Website			
Brand Development			
Building Down Payment			
Building Improvements/Remodeling			
Business Cards/Stationery			
Business Entity			
Business Licenses/Permits			
Computer Hardware/Software			
Decorating			
Franchise Start Up Fees			
Internet Setup Deposit			
Lease Security Deposit			

- In the column "**BUDGET**," enter the planned values of expenses for the specified items relevant to you.
- In the column "**ACTUAL**," enter the actual values of the expenses for the specified items you have committed.
- In the column "**DIFFERENCE**", the value is calculated automatically as the difference between the planned and actual values (a negative value is shown in brackets).

Below you will find a similar table with monthly expenses. In the box "**Amount of months for launch**," enter the value of the number of months that you need to launch a startup. All monthly expenses will be multiplied by this number of months. Fill in this table similar to the previous one.

			Amount of months for launch: <input type="text"/>
	BUDGET	ACTUAL	DIFFERENCE
MONTHLY EXPENSES			
Office Space			
Warehouse Space			
Equipment			
Hardware			
Software			
Supplies			
Communications			
Utilities			
Licenses			
Permits			
Legal Fees			
Accountant Fees			

At the end of both tables, there are total rows that automatically sum the values across the columns:

Other 4 (specify)			
Other 5 (specify)			
TOTAL FIXED COSTS	18 000,0	17 500,0	500,0

This row displays the total of the planned and actual fixed one-time costs.

TOTAL MONTHLY EXPENSES	5 000,0	4 000,0	1 000,0
TOTAL PERIOD EXPENSES	15 000,0	12 000,0	3 000,0

These lines display the total of planned and actual monthly expenses, as well as expenses for the entire period.

Working with the result of calculations

Now you need to go back to the top of the sheet. There you will see an automatically calculated finance analysis table for launching a startup and the corresponding diagram.

- The cell **"ACTUAL START-UP FUNDING"** displays the total value of funding that you managed to attract.
- The cell **"ACTUAL EXPENSES"** shows the total of all foreseen start-up costs.

- The cell "DIFFERENCE" displays the difference between the two values.

Below there is a chart showing the percentage of values from a table. Actual expenses are taken as 100%. So, you will be able to see how your attracted financing corresponds to the required one to cover the actual costs. An example with filled values looks like this.

